PRO-Keds®
1977
ATHLETIC
PRODUCTS

PRO-Keds®.
"We're in the business of winning."

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When a product bears the proud PRO-Keds name, there's an explicit promise of fit, durability, and exciting style. We've learned the footwear business from many years of experience and conscientious attention to athletes' needs.

Whether they play on the pro court, on the driveway at home or just move fast from here to there, today's vigorous, active people recognize the value of a shoe that is designed

PRO-Keds® Quality Features

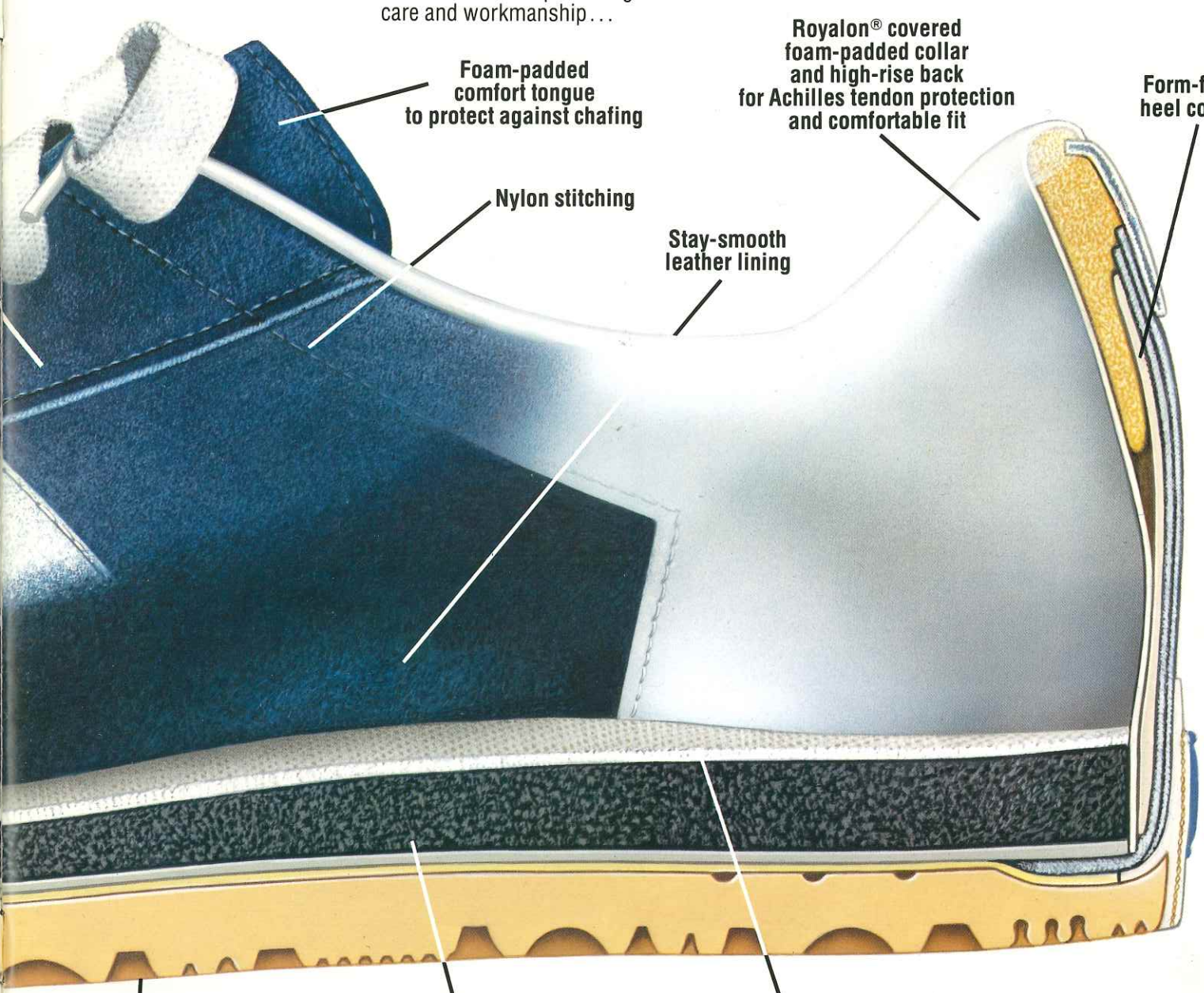
Top-quality full-grain leather upper material for support, durability, and comfort
Decorative PRO-Keds® saddle stripes
Durable, heavy-duty laces
Protective gum rubber toe cap and engraved gum rubber toe bumper
Ventilation holes

Additional features in fabric:

- **Extra-heavy best-quality army duck or Dura Kool® polyester mesh upper material**
- **Pull-proof and snag-proof aluminum eyelets**
- **Loose-lined heavy duck lining**
- **Ventilating eyelets**

correctly, and provides extra quality and satisfaction. No matter what the sport, PRO-Keds makes shoes specifically designed for each unique challenge.

Sometimes there is a subtle difference between a superior action shoe and an ordinary one, even though they may seem to look somewhat alike. Each PRO-Keds shoe is made with uncompromising care and workmanship... backed by the latest in technological developments and high standards of quality, then it is thoroughly lab-tested and field-tested. The extra consideration we give to protecting the human foot is what makes PRO-Keds a leader in the athletic footwear business.


Foam-padded comfort tongue to protect against chafing
Nylon stitching
Stay-smooth leather lining
Royalon® covered foam-padded collar and high-rise back for Achilles tendon protection and comfortable fit
Form-fitting heel counter
Convex design molded rubber outsole for superior traction and long wear
Sponge cushion insole and shock-proof arch cushion for greater support and comfort
Long-wearing heavy boot duck insole covering

PRO-Keds®

ROYAL® MASTER: Our professional super-lightweight basketball shoe that has all the moves.

ROYAL® MASTER LOCUT

Smooth Leather
Men's

MK 1020	White/Black
MK 1021	White/Navy
MK 1022	White/Royal Blue
MK 1023	White/Red

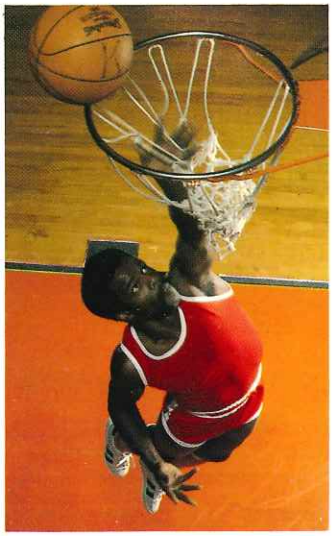
Suede Leather
Men's

MK 1030	White
MK 1031	Navy
MK 1032	Royal Blue
MK 1033	Red
MK 1034	Green
MK 1045	Black

Boys'

BK 1030	White
BK 1031	Navy
BK 1032	Royal Blue
BK 1033	Red
BK 1045	Black

Half sizes:
Men's medium width
6½-14, 15, 16, 17
Boys' medium width 2½-6



ROYAL® MASTER HICUT

Smooth Leather
Men's

MK 1025	White/Black
MK 1026	White/Navy
MK 1027	White/Royal Blue
MK 1028	White/Red

Suede Leather
Men's

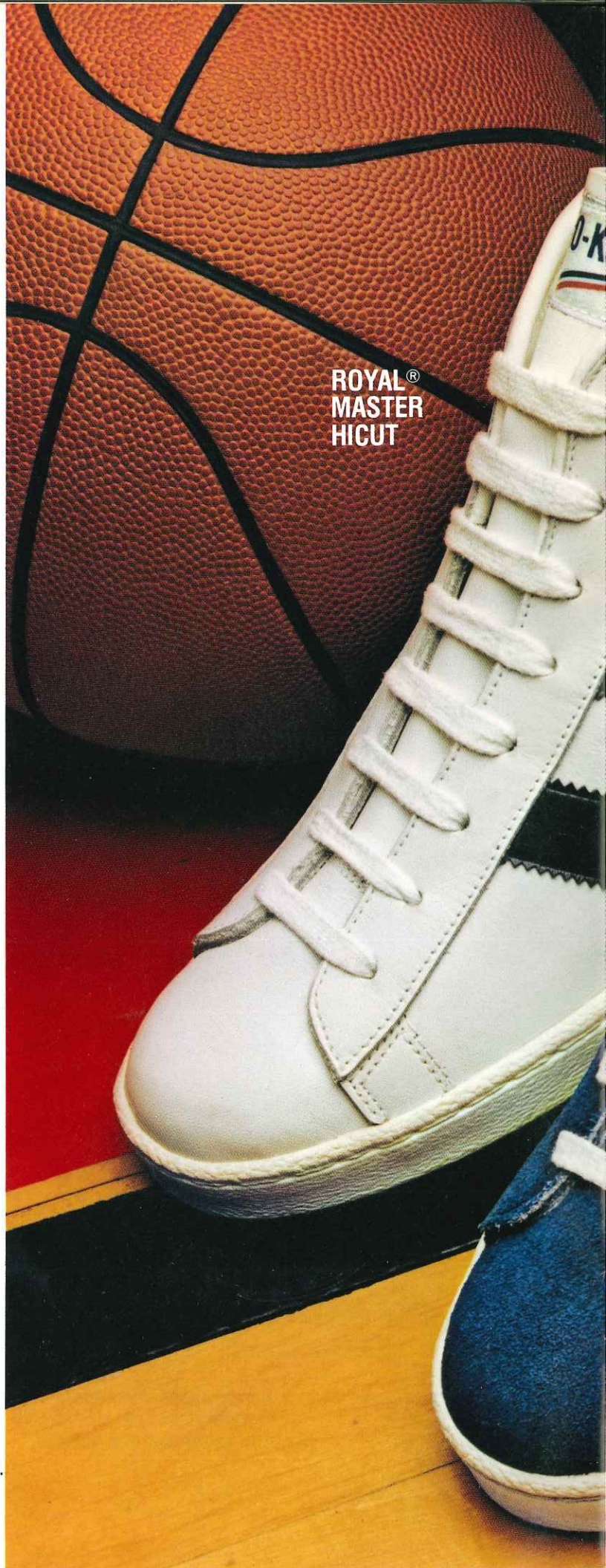
MK 1070	White
MK 1071	Navy
MK 1072	Royal Blue
MK 1073	Red
MK 1074	Green
MK 1075	Black

Half sizes:
Men's medium width
6½-14, 15, 16, 17

FEATURES

Locut
Lace-to-toe pattern • Top-quality smooth or suede leather uppers • Two saddle stripes, vent holes and PRO-Keds® branding • Royalon® covered foam-padded collar, high-rise back, and foam-padded tongue • Full sponge cushion insole with foam arch insert • Convex design molded rubber unit outsole with reinforced stitching at top edge of foxing.

Hicut
Same features as Royal® Master locut style with smooth or suede leather uppers and Royalon® covered foam-padded collar with exposed padded back piece for comfort and support.



PRO-Keds
PRO-Keds
ROYAL®
MASTER
LOCUT
PRO-Keds

ROYAL PLUS®: For players who prefer an extra-durable basketball shoe.

ROYAL PLUS® LEATHER LOCUT

Suede Leather

Men's

MK 120	White/Black
MK 122	Gold/Black
MK 123	Red/White
MK 124	Navy/White
MK 125	Green/White
MK 126	Purple/White
MK 127	Carolina Blue/ White

Boys'

BK 120	White/Black
BK 123	Red/White
BK 124	Navy/White
BK 125	Green/White
BK 127	Carolina Blue/ White

Half sizes:
Men's medium width
5½-14, 15, 16
Boys' medium width 2½-5

ROYAL PLUS® LEATHER HICUT

Suede Leather

Men's

MK 308	Red/White
MK 309	Navy/White
MK 310	White/Black
MK 311	Gold/Black
MK 321	Green/White
MK 354	Carolina Blue/ White

Half sizes:
Men's medium width
5½-14, 15, 16

ROYAL PLUS® DURA-KOOL® LOCUT

Men's

MK 355	White/Black
MK 356	White/Royal Blue
MK 357	White/Red
MK 358	White/Green

Half sizes:
Men's medium width
5½-14, 15, 16

ROYAL PLUS® DURA-KOOL® HICUT

Men's

MK 359	White/Black
MK 360	White/Royal Blue
MK 361	White/Red
MK 362	White/Green

Half sizes:
Men's medium width
5½-14, 15, 16

FEATURES

Leather Locut
Lace-to-toe pattern • Full-grain smooth leather uppers and smooth leather lining • Two decorative saddle stripes • Royalon® covered foam-padded collar and high-rise back • Full shock-proof arch cushion and insole • Rubber toe cap and bumper • Convex design molded rubber outsole • Distinctive red and blue PRO-Keds® identification stripes and tongue label.

Leather Hicut
Same features as locut style, plus exposed Royalon® covered padded back piece.

Dura-Kool® Locut
Same features as Royal Plus® leather shoe except with Dura-Kool polyester mesh uppers and smooth leather eyelet stay.

Dura-Kool® Hicut
Same features as locut style, plus exposed Royalon® covered padded back piece.

all-around,

ROYAL® #1: A proven PRO-Keds® winner in fabric—for hard play and long wear.

ROYAL® #1 LOCUT

Men's

MK 407 Black
MK 411 Carolina Blue
MK 414 Navy
MK 415 White
MK 422 Red

Women's

WK 414 Navy
WK 415 White
WK 422 Red

Half sizes:
Men's medium width
5½-14, 15, 16, 17
Women's medium width
4-10

ROYAL® #1 HICUT

Men's

MK 430 White
MK 441 Navy
MK 443 Red
MK 469 Black
MK 498 Carolina Blue

Women's

WK 430 White

Half sizes:
Men's medium width
5½-14, 15, 16, 17
Women's medium width
4-10

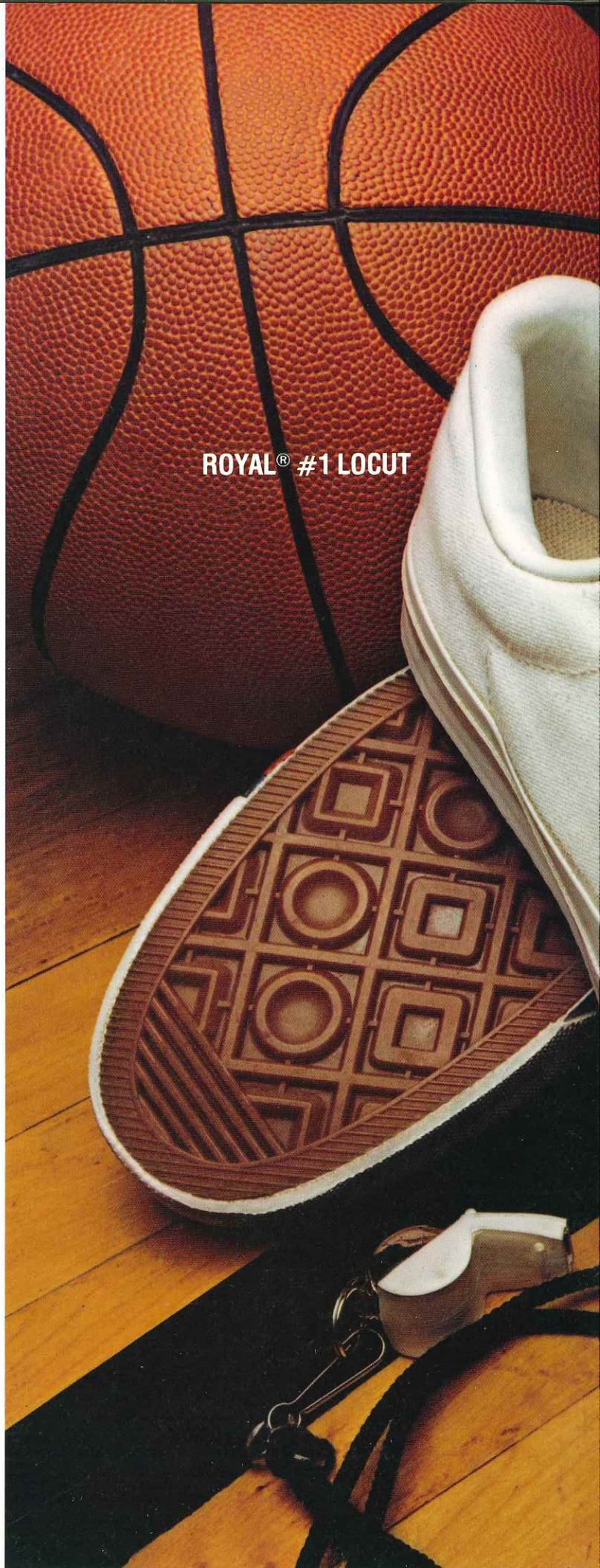
FEATURES

Locut

Lace-to-toe pattern • Extra-heavy best-quality army duck uppers • Large aluminum eyelets for extra strength • Royalon® covered foam-padded collar and high-rise back • Shock-proof arch cushion and insole • Rubber toe cap and bumper • Convex design molded rubber outsole • Red and blue PRO-Keds® identification stripes on foxing.

Hicut

Same features as locut style, plus exposed Royalon® covered padded back piece.



ROYAL® #1 HICUT
PRO-Keds®

ROYAL®: Our standard top-grade basket the pace for all the others.

ROYAL® LOCUT

Men's

MK 245	Orange
MK 270	Bright Gold
MK 276	Maroon
MK 286	Purple
MK 290	White
MK 291	Black
MK 292	Navy
MK 294	Red
MK 295	Green
MK 296	Carolina Blue

Boys'

BK 245	Orange
BK 276	Maroon
BK 286	Purple
BK 290	White
BK 291	Black
BK 292	Navy
BK 294	Red
BK 295	Green
BK 296	Carolina Blue

Half sizes:
Men's medium width
5½-14, 15, 16, 17
Boys' medium width 12-5;

ROYAL® HICUT

Men's

MK 260	Maroon
MK 261	Purple
MK 263	Carolina Blue
MK 265	White
MK 266	Black
MK 267	Red
MK 268	Navy
MK 269	Green

Boys'

BK 260	Maroon
BK 261	Purple
BK 263	Carolina Blue
BK 265	White
BK 266	Black
BK 267	Red
BK 268	Navy

Half sizes:
Men's medium width
5½-14, 15, 16, 17
Boys' medium width 1-5

FEATURES

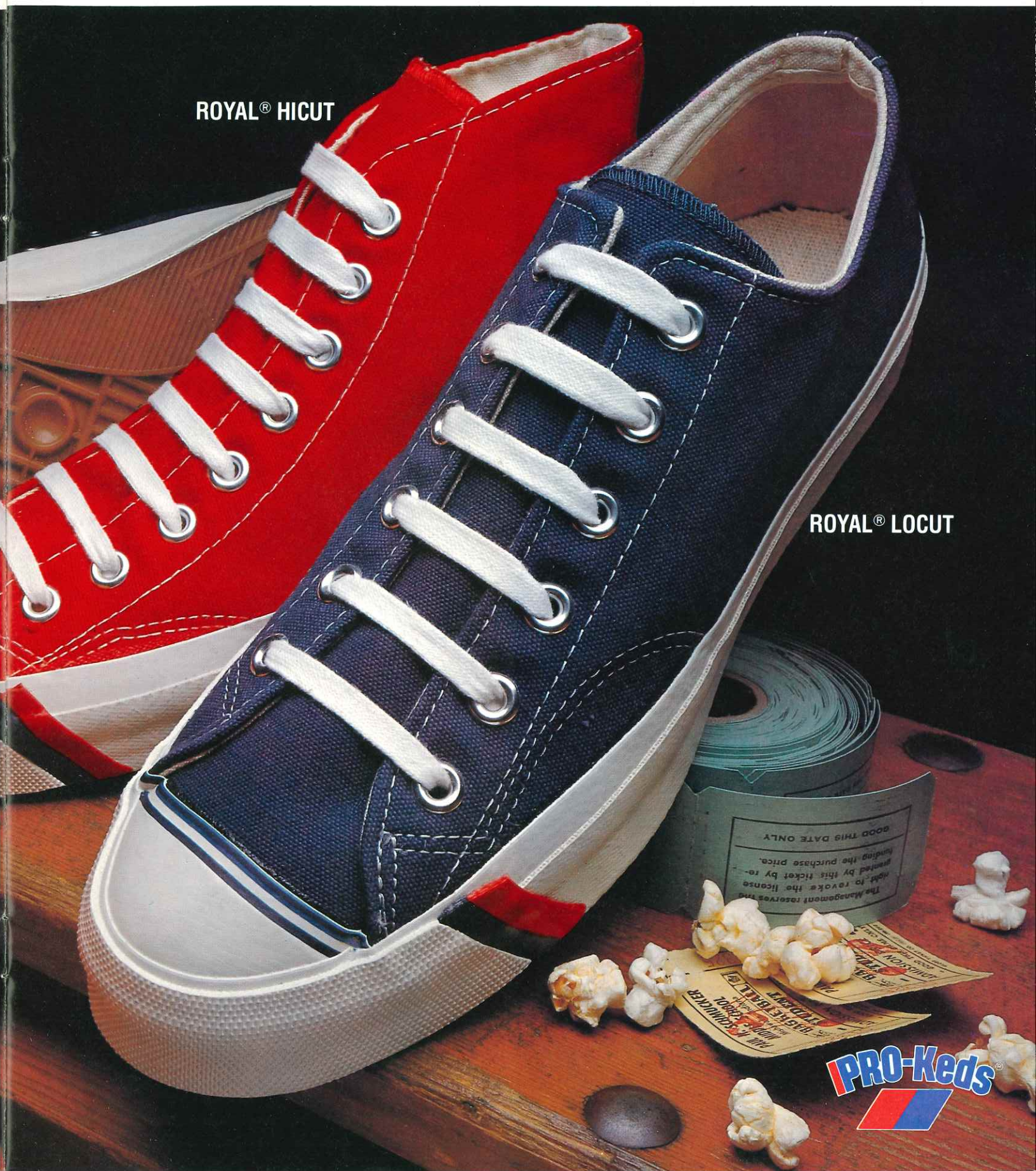
Locut
Lace-to-toe pattern • Extra-heavy army duck uppers • Large pull-proof aluminum eyelets • Shock-proof arch cushion and insole • Heavy duck loose lining • Rubber toe cap and bumper • Convex design molded rubber outsole • Distinctive red and blue PRO-Keds® identification stripes on foxing.

Hicut
Same features as Royal® locut style.

PRO-Keds® Basketball Shoe Size Conversion Chart

Boys' Size	vs. Women's Size
2	4
2½	4½
3	5
3½	5½
4	6
4½	6½
5	7
Men's Size	vs. **Women's Size**
5½	7½
6	8
6½	8½
7	9
7½	9½
8	10
8½	10½
9	11

ball shoe that set



ROYAL EDGE®: A great performer that's built to the advantage of players who like an edge.

ROYAL EDGE® LEATHER

Men's
MM 664 White
Women's
WM 664 White
Half sizes:
Men's medium width
6-12, 13
Women's medium width
4-11

ROYAL EDGE® FABRIC

Men's
MM 662 White
Half sizes:
Men's medium width
6-12, 13

ROYAL EDGE® DURA-KOOL®

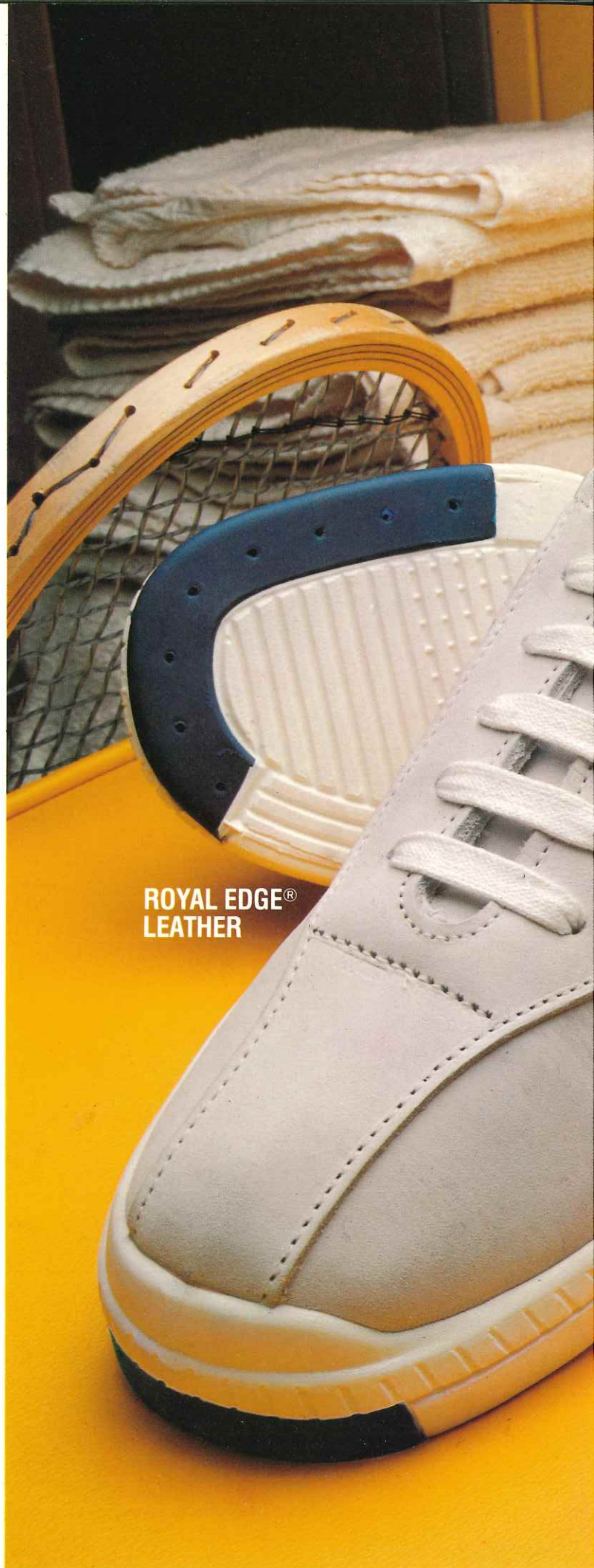
Men's
MM 663 White
Women's
WM 663 White
Half sizes:
Men's medium width
6-12, 13
Women's medium width
4-11

FEATURES

Leather
Extended U-throat pattern • Natural soft leather uppers with vent holes • Royalon® covered foam-padded collar, high-rise back, and foam-padded tongue • Super-soft cushion insole with shaped arch insert • Specially designed full last for foot freedom • Exclusive Protecto-plate toe guard insert provides extra durability in the critical "toe drag" area • Scientifically formulated molded polyurethane unit outsole for good traction and lightness.

Fabric
Same features as Royal Edge® leather shoe without vent holes • Sturdy duck uppers with blue PRO-Keds® double check design trim • Ventilating eyelets.

Dura-Kool®
Same features as leather shoe without vent holes • Dura-Kool polyester mesh uppers with nylon tricot and foam lining, and leather eyelet stay • Blue PRO-Keds® double check design trim.



ROYAL EDGE®
DURA-KOOL®
PRO-Keds®

ROYAL® COURT & ROYAL® SERVE: Two all-around action shoes that put everyone on top of their game.

ROYAL® COURT

Men's
MK 112 White
Boys'
BK 112 White
Women's
WK 112 White

Half sizes:
Men's medium width 6½-12, 13
Boys' medium width 2½-6
Women's medium width 4-10

FEATURES

Lace-to-toe pattern • Smooth leather uppers with double check vent holes • Royalon® covered foam-padded collar, high-rise back, and foam-padded tongue • Terry cloth covered sponge arch cushion and insole • Molded rubber unit outsole with reinforced stitching at top edge of foxing.

ROYAL® SERVE LEATHER

Men's
MK 1042 White
MK 1043 White/Blue
Women's
WK 1042 White
WK 1043 White/Blue

Half sizes:
Men's medium width 6½-12, 13
Women's medium width 4-10, 11

ROYAL® SERVE DURA-KOOL®

Men's
MK 282 White
Women's
WK 282 White
WK 283 Royal Blue/White
WK 284 Green/White

Half sizes:
Men's slim and medium width 6½-12, 13
Women's slim width 5-10; women's medium width 4-10, 11

FEATURES

Lace-to-toe pattern • Smooth leather uppers with double check vent holes • Royalon® covered foam-padded collar, high-rise back, and foam-padded tongue • Terry cloth covered sponge cushion insole and foam arch insert • Molded rubber unit outsole with reinforced stitching at top edge of foxing.

Dura-Kool®
Extended U-throat pattern • Dura-Kool polyester mesh uppers with smooth leather eyelet stay • Royalon® covered foam-padded collar and high-rise back • Terry cloth covered super-soft shock-proof arch cushion and insole • Rubber toe bumper • Anti-skid design molded rubber outsole • Red and blue PRO-Keds® identification stripes and tongue label.

ROYAL® SERVE
LEATHER
PRO-Keds
ROYAL® SERVE
DURA-KOOL®
PRO-Keds®

TROPHY DELUXE AND COURT KING®: heel to toe at reasonable prices.

TROPHY DELUXE FABRIC

Men's
MK 116 Navy
MK 117 White
Boys'
BK 116 Navy
BK 117 White
Women's
WK 116 Navy
WK 117 White
WK 118 Light Blue
WK 119 Yellow
Half sizes:
Men's slim and medium width 6½-12, 13
Boys' medium width 2½-6
Women's slim width 5-10, 11; women's medium width 4-10, 11

TROPHY DELUXE DURA-KOOL®

Men's
MK 113 White
Women's
WK 113 White
WK 115 Light Blue
Half sizes:
Men's slim and medium width 6½-12, 13
Women's slim width 5-10, 11; women's medium width 4-10, 11

FEATURES

Fabric
Extended U-throat pattern • Best-quality army duck uppers with binding on eyelet stay • Royalon® covered foam-padded collar, high-rise back, and foam-padded tongue • Terry cloth covered shock-proof cushion insole • Rubber toe bumper • Anti-skid design molded rubber outsole • Red and blue PRO-Keds® identification stripes.
Dura-Kool®
Same features as fabric shoe with Dura-Kool polyester mesh uppers, and nylon tricot and foam lining.

COURT KING® LACE-TO-TOE

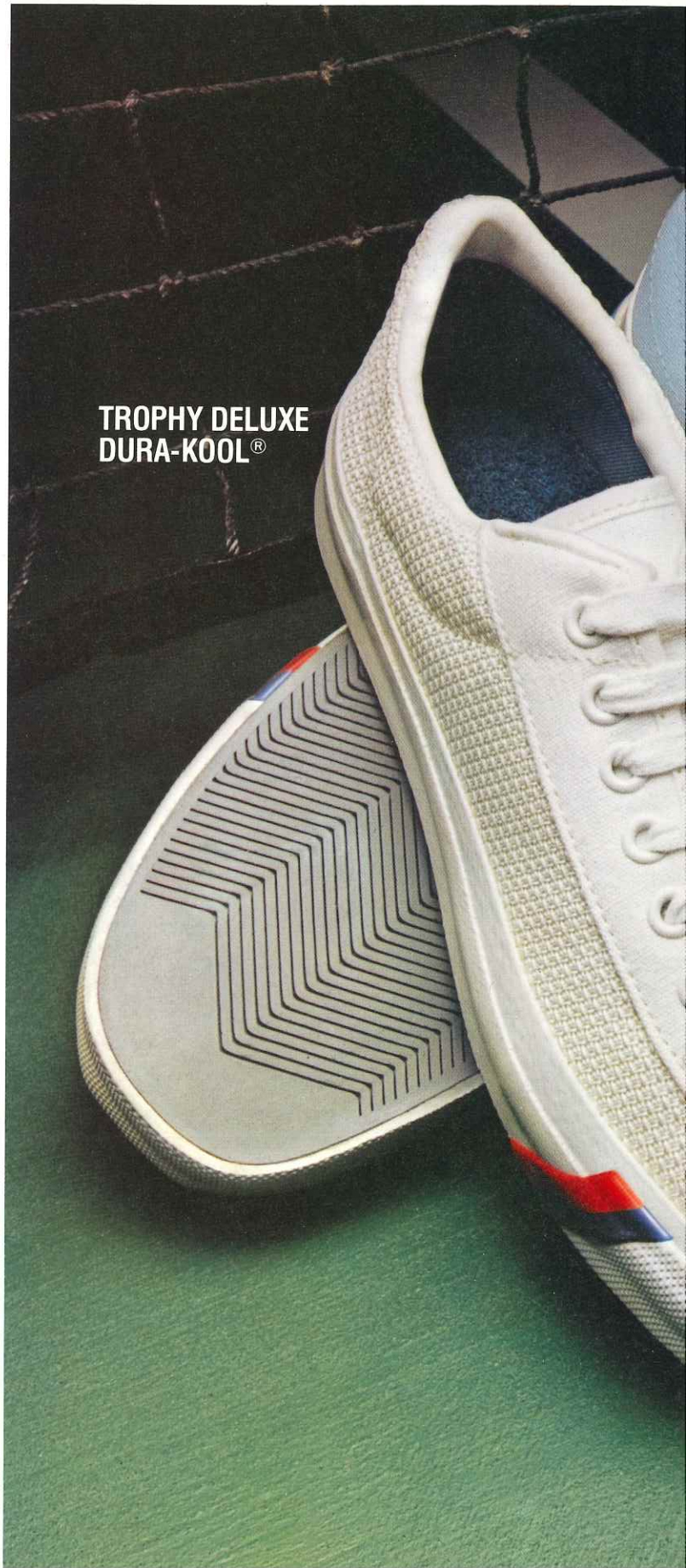
Men's
MK 603 Navy
MK 604 White
Boys'
BK 604 White
Half sizes:
Men's slim and medium width 6½-12, 13, 14
Boys' medium width 2½-6

COURT KING® CIRCULAR VAMP

Women's
WK 605 White
Half sizes:
Women's medium width 4-10

FEATURES

Lace-To-Toe
Lace-to-toe pattern • Army duck uppers • Shock-proof sponge arch cushion and insole • Flexible shank • Reinforced rubber toe cap and bumper • Anti-skid design molded rubber outsole • Distinctive red and blue PRO-Keds® identification stripes on foxing.
Circular Vamp
Same features as Court King® lace-to-toe style except with circular vamp pattern.



PRO-Keds® quality from

SOCCER-FIELD SHOES: PRO-Keds® solid performance shoes for every field sport.

FIELD SHOE

Men's
MK 174 Black/White
MK 175 White/Red & Blue
Boys'
BK 174 Black/White
BK 175 White/Red & Blue
Youths'
YK 174 Black/White
YK 175 White/Red & Blue

Half sizes:
Men's medium width 6½-12
Boys' medium width 2½-6
Youths' medium width 10-2

FEATURES

Extended U-throat pattern • Durable, easy-to-clean Naugalon® uppers with suede leather eyelet stay and PRO-Keds® double check design trim • Reinforced aluminum eyelets • Royalon® covered foam-padded collar and heel • Nylon fleece covered insole • Multi-22 cleat design molded rubber outside.

FIELD KING HICUT AND LOCUT

Hicut
Men's
MK 137 White
MK 138 Black
Boys'
BK 138 Black

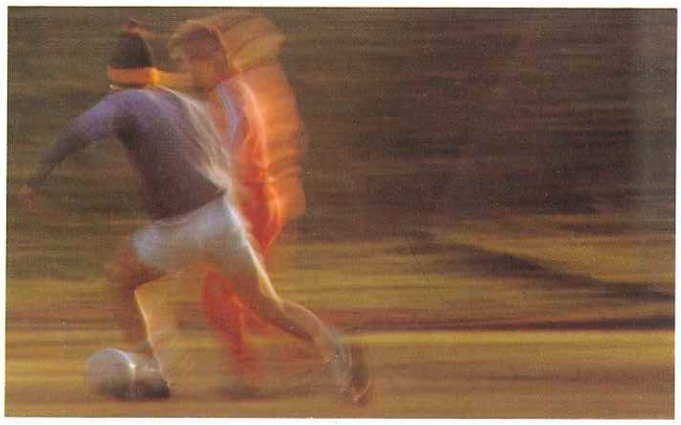
Half sizes:
Men's medium width 6½-12, 13
Boys' medium width 3-6

Locut
Men's
MK 136 White
MK 139 Black
Boys'
BK 136 White
BK 139 Black

Half sizes:
Men's medium width 6½-12, 13
Boys' medium width 3-6

FEATURES

U-throat pattern • Durable army duck uppers with red and blue saddle stripes • Pull-proof aluminum eyelets • Royalon® covered foam-padded collar and heel, and foam-padded tongue • Sponge cushion insole • Rubber toe cap and extra-large toe bumper • Cleat design molded rubber outsole.



SOCCER SHOE

Men's
MK 143 Black/White
MK 144 White/Black
Boys'
BK 143 Black/White
BK 144 White/Black
Youths'
YK 143 Black/White
YK 144 White/Black

Full sizes:
Men's medium width 6-12
Boys' medium width 1-5
Youths' medium width 10-13

FEATURES

Extended U-throat pattern • Naugalon® uppers with two saddle stripes and PRO-Keds® branding • Naugalon covered foam-padded collar binding, high-rise back, and foam-padded tongue • Nylon fleece covered cushion insole and heel • PRO-Keds exclusive 12-cleat design outsole made of natural crepe colored molded rubber.

ROYAL® SOCCER SHOE

Men's
MK 395 Black

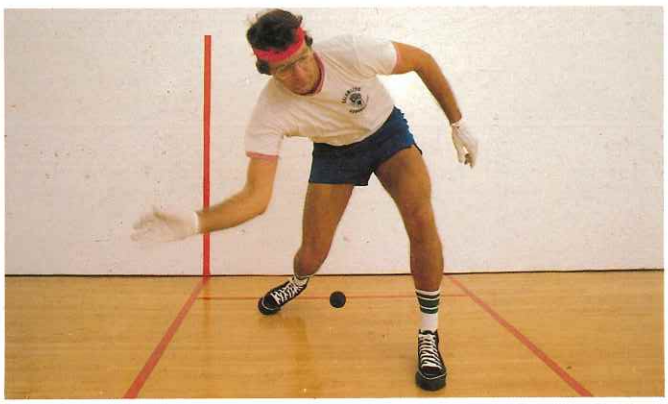
Half sizes:
Men's medium width 6-13

FEATURES

Extended U-throat pattern • Top-quality smooth leather uppers • Two saddle stripes, PRO-Keds® branding, and tongue label • Royalon® covered foam-padded collar and high-rise back • Cushion insole • Natural crepe colored 12-cleat design molded rubber outsole.

G LOCUT
ROYAL®
SOCCER SHOE
FIELD SHOE
SOCCER SHOE
PRO-Keds

ATHLETIC SHOES: The right performa right sport. PRO-Keds® has it.



HANDBALL SHOE

Men's
MK 287 Black
Half sizes:
Men's medium width
5-12, 13

FEATURES

Lace-to-toe hicut pattern • Best-quality army duck uppers • Pull-proof aluminum eyelets • Sturdy cotton drill lining • Extra-large reinforced toe bumper • Smooth molded rubber outsole.

nce shoe for the

TRACK SHOE

Men's
MK 173 Black/White
Boys'
BK 173 Black/White
Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 1-6

FEATURES

U-throat pattern • Sturdy army duck uppers with three saddle stripes • Pull-proof aluminum eyelets on double-stitched eyelet stay • Sponge cushion insole • Rubber anti-scuff toe cap • Extra-durable, traction tread design outsole.

WRESTLING SHOE

Men's
MK 165 White
Half sizes:
Men's medium width
5-12, 13

FEATURES

Lace-to-toe hicut pattern • Heavy army duck uppers • Sturdy cotton drill lining • Rubber toe cap and bumper • Mat-gripping, crepe-type material outsole •

PRO-Keds®

LYNX AND COUGAR: All-around shoes in every field of play.

LYNX

Men's

MK 347	Royal Blue
MK 349	Red
MK 383	Kelly Green
MK 384	Maroon

Boys'

BK 347	Royal Blue
BK 349	Red
BK 383	Kelly Green
BK 384	Maroon

Youths'

YK 347	Royal Blue
YK 349	Red
YK 383	Kelly Green
YK 384	Maroon

Half sizes:
Men's medium width
5½-12, 13
Boys' medium width 2½-5
Youths' medium width
10-2

FEATURES

Lace-to-toe pattern • Lightweight nylon uppers with decorative black and white ankle braid • Exposed two-color Royalon® covered foam-padded collar and high-rise back • Terry cloth covered shock-proof arch cushion and insole • Convex design molded rubber outsole • Red and blue PRO-Keds® identification stripes and tongue label.

COUGAR

Men's

MK 942	Royal Blue/White
MK 943	Red/White
MK 944	White/Royal Blue

Boys'

BK 942	Royal Blue/White
BK 943	Red/White
BK 944	White/Royal Blue

Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 11-6

FEATURES

U-throat pattern • Nylon uppers with suede leather eyelet stay, toe piece, and wrap-around trim • Two PRO-Keds® saddle stripes • Exposed Royalon® covered foam-padded collar and high-rise back • Terry cloth covered sponge arch cushion and insole • Lightweight micro-cellular wedge heel • Traction design rolled heel and toe outsole.

that protects feet

BADGER: This PRO-Keds® is ready for action, inside or outside.

BADGER LEATHER
Smooth Leather
Men's
MK 977 White/Red & Blue
Suede Leather
Men's
MK 978 Royal Blue/White

Boys'
BK 978 Royal Blue/White
Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 2½-6

BADGER NYLON

Men's
MK 877 Royal Blue/White
MK 879 White/Red & Blue
Boys'
BK 877 Royal Blue/White
Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 11-6

FEATURES

Leather
U-throat pattern • Natural smooth or suede leather uppers with PRO-Keds® double check design trim • Royalon® covered foam-padded high-rise back, and foam-padded tongue. Terry cloth covered sponge arch cushion and insole • Lightweight micro-cellular wedge heel • Traction design rolled heel outsole.

Nylon
Same features as Badger leather shoe except with 200-denier nylon uppers.

PRO-Keds®

CHICAGO: The lightweight, all-purpose shoe built for jogging, gym, or leisure.

CHICAGO LEATHER

Smooth Leather
Men's
MK 1038 White/Red & Blue
Boys'
BK 1038 White/Red & Blue
Suede Leather
Men's
MK 1039 Royal Blue/White
MK 1040 Cocoa Brown/Tan
Boys'
BK 1039 Royal Blue/White
BK 1040 Cocoa Brown/Tan
Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 2½-6

CHICAGO NYLON

Men's
MK 1035 Royal Blue/White
MK 1036 White/Royal Blue
MK 1037 Green/White
MK 1041 Gold
Boys'
BK 1035 Royal Blue/White
BK 1036 White/Royal Blue
MK 1037 Green/White
MK 1041 Gold
Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 11-6

FEATURES

Leather
U-throat pattern • Smooth or suede leather uppers with PRO-Keds® double check design trim • Royalon® covered foam-padded collar and high-rise back • Terry cloth covered foam cushion insole with sponge arch insert • Rubber toe bumper • Light-weight micro-cellular wedge heel • Anti-skid design molded outsole.
Nylon
Same features as leather shoe except with nylon uppers and leather trim.

DALLAS: The shoe that's right for agile feet wherever they run.

DALLAS LEATHER

Suede Leather

Men's

MK 1005	Tan/Brown
MK 1006	Royal Blue/White
MK 1007	Red/White

Boys'

BK 1005	Tan/Brown
BK 1006	Royal Blue/White
BK 1007	Red/White

Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 2½-6

DALLAS NYLON

Men's

MK 1008	Royal Blue/White
MK 1009	White/Royal Blue
MK 1010	Red/White
MK 1011	Dark Brown/Tan

Boys'

BK 1008	Royal Blue/White
BK 1009	White/Royal Blue
BK 1010	Red/White
BK 1011	Dark Brown/Tan

Half sizes:
Men's medium width
6½-12, 13
Boys' medium width 11-6

FEATURES

Leather

U-throat pattern • Suede leather uppers with two saddle stripes • Royalon® covered foam-padded collar and high-rise back • Terry cloth covered foam cushion insole with sponge arch insert • Light-weight micro-cellular wedge heel • Anti-skid design rolled heel molded outsole.

Nylon

Same features as leather shoe except with nylon uppers and leather trim.

PRO-Keds®

DUDE AND MERCURY: Popular PRO-Keds® for everyone on the go.

DUDE

LOCUT

Men's

MK 367	Maroon
MK 368	White
MK 369	Black
MK 371	Navy
MK 373	Carolina Blue

Boys'

BK 367	Maroon
BK 368	White
BK 369	Black
BK 371	Navy
BK 373	Carolina Blue

Youths'

YK 367	Maroon
YK 368	White
YK 369	Black
YK 371	Navy
YK 373	Carolina Blue

Half sizes:
Men's medium width
6½-13, 14
Boys' medium width 2½-6
Youths' medium width
10-2

HICUT

Men's	Boys'
MK 606 White	BK 606 White
MK 607 Black	BK 607 Black
MK 608 Navy	BK 608 Navy

Youths'
YK 606 White
YK 607 Black
YK 608 Navy

Half sizes:
Men's medium width
6½-13, 14
Boys' medium width 12-6
Youths' medium width 10-2

FEATURES

Locut
Lace-to-toe pattern • Heavy army duck uppers • Large pull-proof aluminum eyelets • Shock-proof arch cushion and insole • Rubber toe bumper • Convex design molded rubber outsole • Red and blue PRO-Keds® identification stripes on foxing.

Hicut
Same as Dude locut style.

MERCURY

Men's

MK 708	White/Blue
MK 709	Royal Blue/White
MK 719	Tan/Brown

Boys'

BK 708	White/Blue
BK709	Royal Blue/White
BK 719	Tan/Brown

Youths'

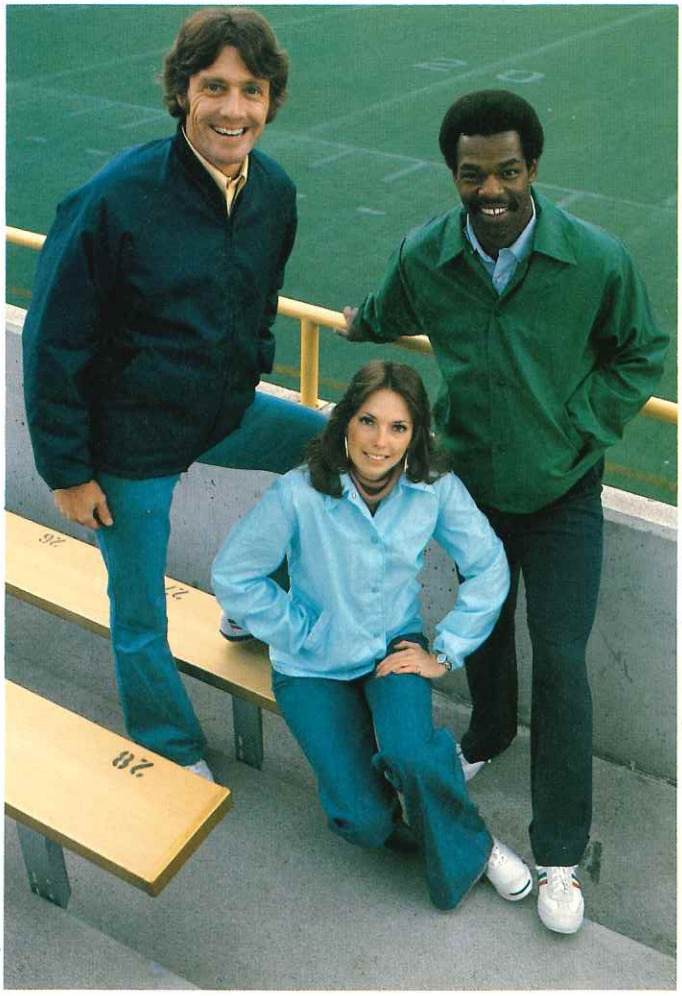
YK 708	White/Blue
YK 709	Royal Blue/White
YK 719	Tan/Brown

Half sizes:
Men's medium width
6½-12
Boys' medium width 2½-6
Youths' medium width
10-2

FEATURES

U-throat pattern • Suede leather uppers with two saddle stripes • Royalon® covered foam-padded high-rise back, and foam-padded tongue • Terry cloth covered sponge arch cushion and insole • Anti-skid design molded rubber wedge outsole.

PRO-Keds® all-sports athletic apparel for the sporting crowd.



ROYAL COLLEGIATE OXFORD JACKET

Men's
MCJ 900 Plum
MCJ 901 Navy
MCJ 905 Orange
MCJ 906 Maroon
MCJ 907 Gold
MCJ 908 Irish Green
MCJ 909 Red

Sizes:
Men's S, M, L, XL

FEATURES

Water-repellent outer nylon shell with luxurious 100% acrylic pile lining • Raglan sleeves with knit cuffs • Full front zipper closure • Knit-banded collar and two lined pockets.

ROYAL COLLEGIATE FLEECE-LINED JACKET

Men's
MCJ 361 Navy*
MCJ 363 White
MCJ 366 Bitter Bronze
MCJ 367 Eagle Eye
MCJ 368 Dartmouth Green
MCJ 369 Burgundy
MCJ 381 Vibrant Blue
MCJ 389 Red*

Women's
WCJ 571 Vibrant Blue
WCJ 573 White
WCJ 577 Eagle Eye
WCJ 579 Red
WCJ 581 Powder Blue
WCJ 591 Navy

Sizes:
Men's S, M, L, XL
(*MCJ 361 and 389 available in XXS and XS for boys)
Women's S, M, L, XL

FEATURES

Lightweight, water-repellent outer nylon shell with warm 100% cotton fleece lining. Set-in sleeves with elasticized cuffs • Matching enameled snap closure • Lay-down leaf collar • Two inside-lined bag pockets with welted opening.

ROYAL CAMPUS SUIT

Men's
MFJ 133 Clear Jacket
MFP 133 Clear Pants

Sizes:
Men's XS, S, M, L, XL

FEATURES

Best-quality waterproof 8-mil clear vinyl • Jacket features raglan sleeves with underarm vents • Front zipper closure and lay-down collar • Pants are full cut for comfort with elasticized waistband, and side pocket openings.

Available Colors

Plum, Navy, Orange, Maroon, Gold, Irish Green
Red, Eagle Eye, Burgundy, Vibrant Blue, Bitter Bronze
Powder Blue, Dartmouth Green

PRO-Keds®

PRO-Keds® athletic accessories.

ATHLETIC BAGS

Made of lightweight, durable urethane with heavy nylon stitching • Two carrying straps, riveted and capped for strength •Color-matched zipper • Two vinyl-lined inner pockets.

Carryall Style

BA 201 White/Red & Navy trim
BA 202 Navy/White trim
BA 203 Burgundy/White trim

Size:
18″ long, 10″ wide, 12″ high

Shoulder Style

BA 200 White/Red & Navy trim

Size:
15″ long, 4½″ wide, 10″ high

PRO-Keds® sales premiums for profitable promotions.

T-SHIRTS

Short sleeve style shirts with PRO-Keds® imprint on front • Solid color shirts made of 100% cotton; heather color and white with navy trim shirts made of 50% cotton, 50% polyester.

Heather

MS 020	Blue
MS 021	Red
MS 022	Green
MS 023	Gray

Solid

MS 025	White/Navy trim
MS 026	White
MS 027	Gold
MS 028	Red
MS 029	Carolina Blue
MS 030	Navy

Sizes: S, M, L, XL

Available Colors

Gold | Red

Navy | Carolina Blue

Heather Red | Heather Blue

Heather Gray | Heather Green

SHORTS

Boxer style shorts made of 35% cotton and 65% polyester • Contrasting color piping and PRO-Keds® imprint.

MP 020	Navy/Gold trim
MP 021	White/Navy trim
MP 022	Royal Blue/Gold trim

Sizes: S, M, L, XL

VISORS

Sun visors made of light-weight 100% stretch nylon with absorbent terry cloth covered foam inner liner • Adjustable poly-snap fasteners on back strap • One size fits all • PRO-Keds® imprint in contrasting color.

MV 020	Royal Blue
MV 021	White

Minimum Order

T-Shirts: 4 dozen assorted styles, sizes and colors
Shorts: 2 dozen assorted sizes and colors
Visors: 2 dozen assorted

Shipping Points

Western states: F.O.B. Sparks, Nevada
Eastern states: F.O.B. Atlanta, Georgia
Visors are F.O.B. Atlanta only

Terms

Net 30 days

ATHLETIC SOCKS

Made of soft Orlon acrylic and nylon blends • Fully cushioned • Highly absorbent • All popular styles available • Contact your PRO-Keds® sales representative for details.

PRO-Keds®

PRO-Keds® merchandising displays for quality customer service.

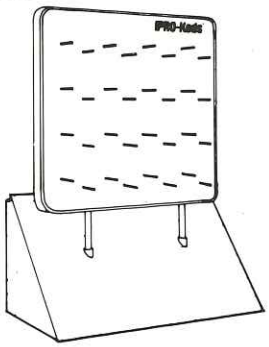
STADIUM™ DISPLAY

The PRO-Keds® Stadium is a totally modular merchandising display system. It consists of seven separate units which may be used independently, or in many different combinations.

For most effective use of your floor space for display purposes, the PRO-Keds Stadium display can be set up in a corner, along a wall, back-to-back island, or around columns.

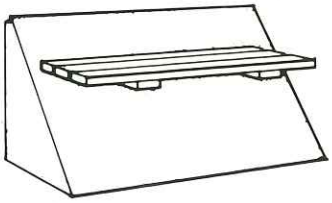
Contact your PRO-Keds sales representative for complete details.

#1 Step Module
- Plugs into standardized "grass" covered base
- 3 wood-grained steps display 15 half-pairs of shoes

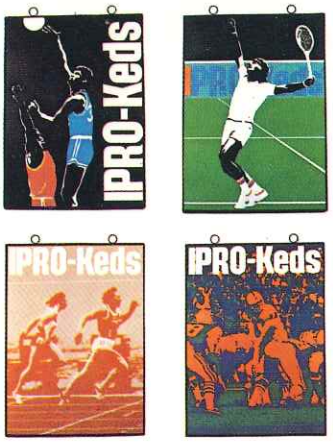


#2 Peg Module
- Plugs into standardized "grass" covered base
- 32 non-slip pegs display 16 half-pairs of shoes

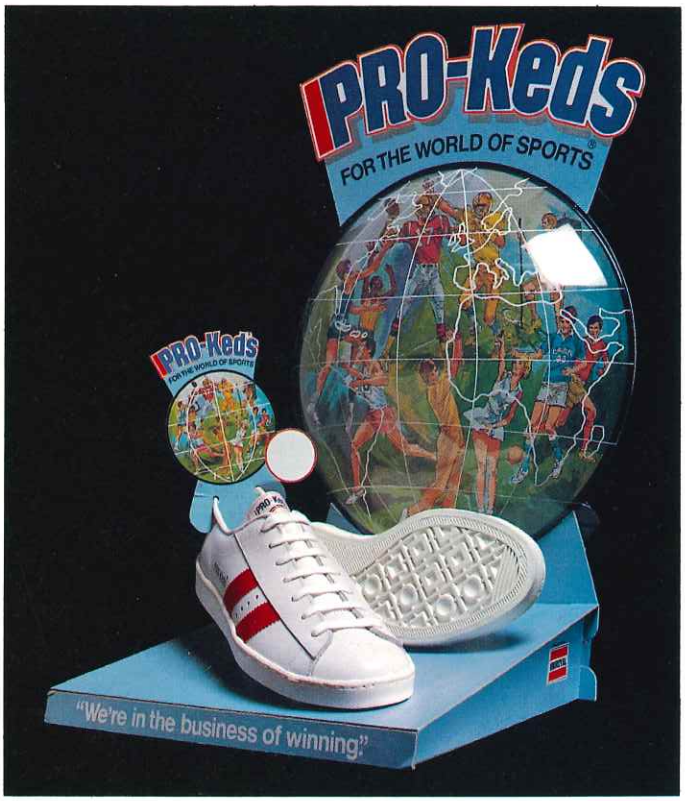
#3 Bench Module
- Plugs into standardized "grass" covered base
- Natural wood plank bench seats up to 3 people



#4 Graphic
- Framed panel with eye-hooks for ceiling suspension or wall attachment
- 42" wide x 82" high



#5 Photo Panels
- Life-size prints of basketball, tennis, women's track, and football action
- Eye-hooks for ceiling suspension or wall attachment
- 42" wide x 58" high



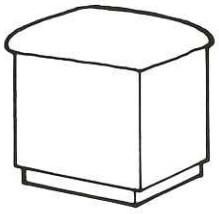
#6 Select-A-Size Island Module

- Each unit holds 14 half-pairs of shoes with feature display at top for 2 shoes
- Units may be used separately or together

#7 Seating Cube

- Decorative blue cubes with red cushions fit between two island units.

Entire island display of four select-a-size modules and four seating cubes displays 56 half-pairs of shoes and requires 25 square feet of space.



PRO-Keds® GLOBE DISPLAY

PRO-Keds: For the world of sports. This attractive counter top display is made of sturdy cardboard, designed to display three half-pairs of PRO-Keds shoes.

The display, a complementary wall banner, and shoe tags work together to promote the PRO-Keds name and pre-sell its world-wide quality image.

PRO-Keds® SPORTS LIBRARY

The PRO-Keds Sports Library program consists of a compact counter top display unit complete with 60 PRO-Keds Sports Guides, and a colorful announcement banner for your window or wall.

The library unit holds twenty each of three different sports guides—tennis, basketball, and soccer. Each book contains valuable information on rosters, records, schedules and statistics.

Plan your own promotion with the Sports Library to build store traffic and sales. Complete details are available from your PRO-Keds sales representative.

PRO-Keds® color reference chart and outsoles.

SHOE COLOR REFERENCE GUIDE

Smooth Leather

White, Navy, Black

Fabric

Maroon, Purple, Green, White, Black, Red, Navy, Carolina Blue, Orange, Bright Gold

Nylon

Royal Blue, Red, Maroon, Kelly Green, Dark Brown, Green, Gold, White

Suede Leather

Black, Navy, Red, Royal Blue, White, Green, Gold, Carolina Blue, Purple, Tan, Cocoa Brown

Dura-Kool®

Royal Blue, Green, Light Blue, White Royal® Serve, White Royal Plus® Trophy Deluxe Royal Edge®

OUTSOLE REFERENCE GUIDE

Royal® Master

Royal®
Royal® #1
Royal Plus®
Lynx

Royal Edge®

Trophy Deluxe
Royal® Serve
Dura-Kool®

Royal® Court
Royal® Serve
Leather

Court King®

Soccer Shoe

Field Shoe

Badger
Dallas

Chicago

Cougar

PRO-Keds®
1977 advertising program.

PRO-Keds® FOR THE WORLD OF SPORTS

In 1977 PRO-Keds athletic footwear will be promoted to the world of sports with a hard-hitting advertising campaign through print and broadcast media, consumer shows and roving instructional clinics, and a complete selection of display materials.

PRO-Keds advertising will be seen on nationally televised NBA and NCAA basketball games, and tennis tournaments, plus local market support in various metropolitan areas. Full-color ads will appear throughout the year in national magazines like Sport, Sporting News, Sports Illustrated, and other sports magazines including PRO-Keds own annual Coaches Digest. PRO-Keds sales promotion materials and displays may be ordered through your PRO-Keds representative.

Now is the time to let the sporting world know about PRO-Keds, and that your store is the place to buy them.

Customer Service Locations

Address	Business Phone	Trade Service WATS
NAUGATUCK Central Warehouse Naugatuck, Conn. 06770	(203) 729-0261	(800) 243-3630
ATLANTA South Expressway at Perimeter Highway Forest Park, Ga. 30050	(404) 366-4650	(800) 241-4100 Virginia, North and South Carolina, Florida, Tennessee, Alabama, Mississippi and Louisiana (800) 282-6703 Georgia (404) 363-3798 Metro Atlanta
CHICAGO 4135 South Pulaski Rd. Chicago, Ill. 60632	(312) 890-2935 Ask for Consumer Footwear Products	(800) 972-8818 Illinois only (800) 621-8800 Michigan, Indiana, Ohio, Wisconsin, Minnesota, Iowa, Missouri, Kentucky and Tennessee (800) 621-4701 Pennsylvania, W. Virginia, Arkansas, Virginia and Mississippi (800) 621-4912 Maryland and New York
DALLAS 1011 Regal Row Dallas, Texas 75247	(214) 631-2310	(800) 527-6578 Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, New Mexico, Oklahoma and South Dakota (800) 492-6453 Texas
SOUTH SAN FRANCISCO 444 Allerton Avenue South San Francisco, Ca. 94080	(415) 873-5880	(800) 227-0230 North and South Dakota Kansas, Washington, Oregon, Idaho, Nevada, Utah, Montana, Arizona, Wyoming, Colorado, New Mexico and Nebraska (800) 632-4704 California only
PORT CLINTON* Erie Industrial Park Route No. 2 Port Clinton, Ohio 43452	(419) 732-2151	(There are no WATS lines into Port Clinton.)

*Stock Point Only

PRO-Keds®

BASKETBALL SHOES

ROYAL PLUS DURA-KOOL® LOCUT AND HICUT

Style—Lace-to-toe
Uppers—Dura-Kool polyester mesh
Lining—Nylon tricot and foam
Eyelets—Smooth leather eyelet stay
Insole—Sponge cushion and full shock-proof arch cushion
Tongue—Foam-padded, PRO-Keds® insignia
Outsole—Translucent, molded convex design
Heel—Royalon®-covered, foam-padded collar and high-rise back with exposed, vinyl-covered back piece
Toe—Protective bumper
Extra features—Two decorative saddle stripes
Red and blue PRO-Keds identification stripes

ROYAL PLUS DURA-KOOL LOCUT

Men's
MK 355 White/Black
MK 356 White/Royal Blue
MK 357 White/Red
MK 358 White/Green

Half sizes:
Men's medium width 5½-14, 15, 16

ROYAL PLUS DURA-KOOL HICUT

Men's
MK 359 White/Black
MK 360 White/Royal Blue
MK 361 White/Red
MK 362 White/Green

Half sizes:
Men's medium width 5½-14, 15, 16

UNIROYAL
PRO-Keds® Athletic Division
8530 Page Avenue
Vinita Park
St. Louis, Missouri 63114
"We're in the business of winning."